101 RESOURCES FOR POETS

A Resource Guide for Indie Poet Rock Star Readers

Michael La Ronn

Welcome!

Here is the most comprehensive list of resources I could find. Seriously. These will help you get started on your publishing journey, and they'll serve as advanced reading once you've finished this book.

There are actually more than 101 Resources in this book, so you've got a lot to study!

Many of these books were written with novelists in mind, but most of them apply to poets as well.

I have used many of these resources myself and I highly recommend that you at least check them out.

If you peruse all of these, you'll know enough to REALLY be dangerous!

If you ever have any questions or need some help with something, feel free to drop me a line at www.michaellaronn.com/contact. I also offer premium coaching services if you really want to take your career to the next level.

I wish you all the success in the world.

Michael La Ronn

Resource Guide

Books

<u>Business & Marketing</u>

1. [The Long Tail](#) by Chris Anderson
2. [Making a Living as a Writer](#) by James Scott Bell
3. [Be a Free Range Human](#) by Marianne Cantwell
4. [The Copyright Handbook: What Every Writer Needs to Know](#) by Stephen Fishman
5. [Your First 1000 Copies](#) by Tim Grahl
6. [Platform](#) by Michael Hyatt
7. [APE: Author Publisher Entrepreneur](#) by Guy Kawasaki
8. [Business for Authors](#) by Joanna Penn
9. [How to Market a Book](#) by Joanna Penn
10. [Public Speaking for Authors](#) by Joanna Penn
11. [Deal Breakers: Contract Terms Writers Should Avoid](#) by Kristine Kathryn Rusch
12. [Discoverability](#) by Kristine Kathryn Rusch
13. [The Freelancer's Survival Guide](#) by Kristine Kathryn Rusch
14. [Email Marketing Blueprint](#) by Steve Scott
15. [Self-Publisher's Legal Handbook](#) by Helen Sedgwick
16. [75 Tips & Tools To Sell More Books](#) by the Sell More Books Show
17. [Think Like a Publisher](#) by Dean Wesley Smith
18. [Reader Magnets](#) by Nick Stephenson
19. [Supercharge Your Kindle Sales](#) by Nick Stephenson

<u>Writing & Publishing</u>

1. [Secrets to Ebook Publishing Success](#) by Mark Coker
2. [How to Format Your Novel for Kindle, Nook, the iBookstore, and CreateSpace…in one Afternoon](#) by Ed Ditto
3. [Let's Get Digital](#) by David Gaughran
4. [Let's Get Visible](#) by David Gaughran

5. [Indie Author State of the Union Series](#) by Michael La Ronn

6. [The Pursuit of Perfection](#) by Kristine Kathryn Rusch

7. [Write. Publish. Repeat.](#) By Johnny B. Truant and Sean Platt

8. [Killing the Top Ten Sacred Cows of Publishing](#) by Dean Wesley Smith

9. [Killing the Top Ten Sacred Cows of Indie Publishing](#) by Dean Wesley Smith

10. [Audiobooks for Indies](#) by Simon Whistler

Podcasts

1. Author Marketing Podcast

2. Grammar Girl

3. Internet Business Mastery

4. Kobo Writing Life

5. Self-Publishing Answers

6. Self Publishing Questions by Steve Scott

7. Self-Publishing Roundtable

8. Science Fiction & Fantasy Marketing Podcast (still applies to poets)

9. Social Media Marketing Podcast by Social Media Examiner

10. The Creative Penn

11. The New Business Podcast by Chris Ducker

12. The Rocking Self-Publishing Podcast

13. The Publishing Profits Podcast

14. The Self-Publishing Podcast

15. The Sell More Books Show

16. Social Media Just for Writers

Blogs

1. [A Newbie's Guide to Self-Publishing](#) by J.A. Konrath

2. [David Gaughran](#)

3. [Dean Wesley Smith](#)

4. [Digital Book World](#)

5. [Hugh Howey](#)

6. [Jane Friedman](#)

7. [Lindsay Buroker](#)

8. [The Creative Penn](#)

9. [The Passive Voice](#)

10. [Your Writer Platform](#)

Starting a Website

1. [How to Launch a Self-Hosted Wordpress Site in 20 Minutes or Less by Michael Hyatt](#) [Video]

All Things Social Media

1. [Social Media Examiner](#)

Business

1. [Denise Grover Swank's Business Plan blog series](#)

2. [Tax Deductible Expenses for Writers](#)

3. [Kristine Kathryn Rusch's Estate Planning blog series](#)

Marketing Resources

1. [AudaVoxx](#) - they promote audiobooks.

2. [IndieView](#) - directory of book bloggers.

3. [PickFu](#) - instant polling.

Email Marketing Programs

1. [Mailchimp](#)

2. [Aweber](#)

Website Tools

1. [Google Analytics](#)

2.   [Quill Engage](#) - takes Google Analytics info from your website and turns it into something you can easily read and interpret.

3.   [Theme Forest-](#) cheap and elegant WordPress designs

4.   [Elegant Themes](#) - Premium WordPress themes. I use Divi.

Book Cover Design

1.   [DIY Book Covers -](#) Great website with a lot of information on book covers.

2.   [Book Cover Design Secrets So You Can Sell More Books](#) [ebook] by Derek Murphy of CreativIndie

3.   [The Book Designer](#) - another great site with book cover design information

4.   [Lousy Book Covers](#) - pretty self-explanatory

5.   [Canva](#) - Fantastic online design tool

6.   [Go On Write](#) - Pre-made cover depository. He also does custom covers.

7.   [Damonza](#) - They do pre-made and custom covers.

8.   [Dreamstime](#) - royalty-free photos.

9.   [Creative Commons Search](#) - public domain photos.

10. [Da Font](#) - Font repository.

11. [99 Designs](#) - Crowd-sourced covers.

Metadata

1.   [Nick Stephenson's "Your First 10K Readers" Video Course](#)

2.   [Jason Matthews' Keyword Video Course](#)

Miscellaneous

1.   [Author Earnings Report](#) - real data on the ebook market

2.   [Babelcube](#) - this is where you can find translators to create foreign editions of your work.

3.   [Babelcube: Everything You Need to Know](#) - my article about Babelcube

4.   [KBoards](#) - good forum for indie authors

5.   [Selling the First 100 Copies of Your Book](#) [video course] by Jim Kukral and Bryan Cohen of the Sell More Books Show

6. [Feedly](#) - news aggregator so you can follow blogs and websites you like.

7. [DropTime](#) - an activity timer that helps you follow the Pomodoro Method (25 minutes working, 5 minute breaks). The Pomodoro method is proven to help boost productivity.

8. [Udemy](#) - website with a ton of courses that will teach you practical skills to help in your author business.

9. [Lynda](#) - website with a ton of courses on how to use certain programs. Very useful if you want to learn Photo Shop, Microsoft Word or another technical program.

10. [Learn Scrivener Fast!](#) - Video course taught by Joseph Michael. If you're not using Scrivener to write, you need to be. This course will get you up to speed in no time.

Places to Find Freelancers

1. [Fiverr](#)
2. [Elance](#)
3. [Odesk](#)
4. [Peopleperhour](#)
5. [Fancy Hands](#)

6 Essential Apps for Poets

We live in a digital age, and there are a number of tools and apps available to help you make the most out of your writing time.

I'm an app guy. I'm always looking for a hack that will improve my writing processes.

Evernote

Evernote is the ultimate idea capture app. It changed my life. Think of it as a digital notebook where you can store just about anything. You can write text notes, take photos and clip them to your notebook, record voice memos, clip articles or photos from the internet that inspire you, and even make sketches inside the program. And best of all, it's free.

For years, my preferred idea grabber was a notebook and pencil. I filled up at least one hundred notebooks growing up. But notebooks are fickle—you can't take them many places, and it's pretty obvious when you're taking notes. If you forget it somewhere, all of your ideas are lost.

Evernote stores all of your notes in the cloud so that you can access them from anywhere, any device, anywhere in the world. If someone steals your iPhone, you don't lose your notes.

The app is beautiful, too, especially on OS X.

Here are some ways that I use Evernote.

* Capture ideas when I'm not at my desk writing. One time, I had an idea for a short story, so I created a note in Evernote so that it was ready for me when I got home.

* Research. I wrote a short story where I needed to to know about bows and arrows. I clipped articles and images from the internet into a special notebook for the story.

* Reading Practice. I recorded myself reading a few of my poems to get a sense of the rhythm and flow. I kept the first few drafts so I could go back and listen to them.

* To-Do List. I used to create a daily to-do list, pin it to the top of my notebook, and check off tasks as I completed them. This was great when I was just starting out, but I needed something more powerful.

* Wordbox. Anytime I come across an interesting word, I clip it into a notebook called Wordbox. I look at it from time to time, especially when I need a word for something.

* Namebox. Anytime I come across an interesting name, I clip it into a notebook called

Namebox. Anytime I need a name for a character and can't come up with one, I review it. Many of my characters in my short story collection, Reconciled People, derived their names from this notebook.

* Inspiration. I clip anything that inspires me. I love to go through my old clippings for inspiration.

Scrivener

If you're going to write books of any kind, I strongly recommend Scrivener. All serious writers these days are using it to write their books. Instead of having multiple word docs for each of your poems, Scrivener lets you have your entire collection in one file, and you can toggle between poems as needed. You can also keep your ideas/research in the same file. Scrivener also outputs to all the major formats, including but not limited to Microsoft Word, PDF, Kindle MOBI, and ePub.

The program has a learning curve, but you can learn slowly as you go, and there are many resources to help you learn it. I bought Scrivener in 2011 and it was the best investment I ever made.

One of the best ways poets can use Scrivener is for formatting manuscripts for magazines. Scrivener lets you create export templates that you can use to auto-format a poem without changing the actual poem itself. For example, if X Review requires Microsoft Word files with 1 inch margins, Courier Font size 12, and double spacing, you can create a specific template for X Review so that if you ever submit to them again, you don't have to format the poem again.

Scrivener creates extremely clean ebook files as well, so if you take the time to format your poems properly, you might not even need to use HTML coding.

Scrivener costs $35 for OS X and $45 for Windows.

Dropbox

Imagine being 90% of the way finished with your book, and then your computer crashes. Dropbox is a free solution to help you back up your most important files in the cloud, so that if you ever lose them, you can recover them in an instant. It also syncs across all your devices so you can access your files whenever you want. It also integrates with Scrivener.

My setup: I write in Scrivener, and I make weekly backups of my Scrivener projects.

Dropbox is Free for 200 MB of storage. You can get additional storage for FREE if you install the mobile app, refer a friend, etc. I have 2 GB of free storage, and it's perfect for my needs, and I have written a *lot* of stuff.

Asana

I write fast, and I work on multiple projects at the same time, so staying organized is a challenge for me. Asana is like my virtual assistant. I enter my goals, projects, and tasks for each project, and every day, Asana tells me what I need to accomplish that day. When I finish tasks, I check them off and that counts toward the completion of the goal. It's flexible too, so if I ever need to change direction on a project, I can change my goals within the program quickly, too.

There are a lot of time management programs out there that can help you, but Asana is the one I use and recommend. And it's free. For a good alternative, I also recommend OmniFocus.

LiveScribe

This is a "smart pen." It has a microphone at the end and can record anything in the room. It also comes with a notebook that has special paper, so the pen stores every page you write and replicates it on your computer exactly, even transcribing your words into text if you want it to.

This pen is great for poetry students, especially if you're in a workshop. Or, if you insist on using pen and paper, this is the upgrade you've been waiting for!

Best of all, the Livescribe pen integrates with Evernote, so saving your ideas has never been easier!

Freedom

It's easy to waste time on Twitter, Facebook, or YouTube. Keep yourself off the internet with this app. It will block your internet access for a certain amount of time. It'll do wonders for your writing if you're easily distracted like me. There are other similar apps such as Rescue Time and Anti-Social that have similar features.

Those are just a few apps that you can use to help your career. You don't have to use all of

them, but experiment and see which ones help you work faster and smarter.

The beauty of the digital age is that there's an app for just about anything. If you need something, it's never more than a few clicks away.

DID YOU ENJOY THIS RESOURCE GUIDE?

If so, please do me a favor and share Indie Poet Rock Star with your friends. This will help me reach new people, and together, maybe we can change the face of the poetry publishing market!

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